

Privacy Policy for Subscription-Based Newspaper Website

This Privacy Policy explains how The Munising Beacon collects, uses, and protects your personal information when you use our subscription-based newspaper website and any related services provided by us. By accessing or using our website, you agree to the terms of this Privacy Policy.

1. Information We Collect

1.1 Personal Information: When you register for an account on our website, we may collect personal information such as your name, email address, billing address, and payment information.

1.2 Usage Information: We may collect information about your usage of our website, including pages visited, articles read, and interaction with our website features.

1.3 Cookies: We use cookies and similar tracking technologies to enhance your experience on our website and to collect information about your browsing activities.

2. How We Use Your Information

2.1 We use the personal information we collect to:

- Provide and manage your subscription to our newspaper website.
- Process your payments and communicate with you about your subscription.
- Customize your experience on our website and personalize the content we provide to you.
- Send you promotional materials and marketing communications, unless you have opted not to receive them.

2.2 We use usage information and cookies to:

- Improve the functionality and performance of our website.
- Analyze trends and gather demographic information about our user base.
- Monitor and prevent fraudulent activity and unauthorized access to our website.

3. How We Protect Your Information

3.1 We implement reasonable security measures to protect your personal information from unauthorized access, use, or disclosure. However, no method of transmission over the internet or electronic storage is 100% secure, and we cannot guarantee absolute security.

4. Sharing of Your Information

4.1 We may share your personal information with third-party service providers who assist us in operating our website, processing payments, or delivering services to you. These third parties are required to use your personal information only as necessary to provide the services to us.

4.2 We may also disclose your personal information if required to do so by law or in response to a valid legal request, such as a court order or subpoena.

5. Your Choices

5.1 You can choose not to provide certain personal information to us, but this may limit your ability to access certain features of our website or use certain services.

5.2 You can opt out of receiving promotional emails from us by following the instructions provided in the email or by contacting us directly.

6. Children's Privacy

6.1 Our website is not intended for children under the age of 13, and we do not knowingly collect personal information from children under the age of 13. If we become aware that we have collected personal information from a child under the age of 13, we will take steps to delete such information.

7. Changes to This Privacy Policy

7.1 We reserve the right to modify this Privacy Policy at any time. Any changes will be effective immediately upon posting on our website. Your continued use of our website after any such changes constitutes your acceptance of the new Privacy Policy.

8. Contact Us

8.1 If you have any questions about this Privacy Policy, please contact us at munisingbeacon@gmail.com.

By using our subscription-based newspaper website, you acknowledge that you have read and understood this Privacy Policy and agree to the collection, use, and sharing of your personal information as described herein.